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April 15, 2005

## **Nick Jr Family Magazine Names Estes Park #1 Family Hot Spot**

Editors at Nick Jr Family Magazine picked Estes Park as the top economical vacation spot for a family traveling with two children under 12.

The April edition of the publication mentions the town's spectacular views, the friendly village setting, free festivals and "oodles of outdoor activities" as reasons for the pick. The Estes Park Center of the YMCA of the Rockies was named the most economical lodging spot for that family of four. A photo of a Performance Park concert, taken by Estes Park News, was used to illustrate the pick.

"We couldn't be happier with the coverage," said Communications Coordinator Suzy Blackhurst. "I've been working with a variety of national publications and travel writers to provide information about Estes Park, and this just illustrates how efforts by everyone in town pays off for us all."

The April pick comes on the heels of statistical reports indicating interest in Estes Park is running high. "We extremely hopeful for the season," said Communications Director Peter Marsh. March inquiries for vacation information were up 28% over those of the previous month, but, he added, those inquiries nearly doubled those received during the same time period a year ago.

"We had 6,000 unique downloads from the [www.EstesParkCVB.com](http://www.EstesParkCVB.com) website in March alone," he added.

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